



Pomona Valley Hospital Medical Center Recognized as American Red Cross Pump It Up Challenge Winner for Outstanding Community Blood Drive Support

POMONA, Calif., (August 25, 2020) – Pomona Valley Hospital Medical Center (PVHMC) was named as a winner in the American Red Cross Pump It Up Challenge, which recognizes high-achieving blood drive sponsors that have grown the number of blood donations collected in their community to help hospital patients in need.

Committed to helping save lives, PVHMC has helped collect more than 500 Red Cross blood donations for patients in need over the past eight months. In addition to four previously scheduled blood drives, the hospital has hosted four emergency blood drives to support the Red Cross when some of its partners were forced to close their doors due to the COVID-19 pandemic.

“Over these past few months, we have seen a tremendous outpouring of support from our community at our blood drives,” said Richard E. Yochum, FACHE, President and CEO at PVHMC. “As a proud Premier Blood Partner, we are deeply grateful for each and every person who has answered the call to donate blood, especially during these trying times. Giving blood is a simple act of generosity that can truly make a lifesaving difference.”

The need for blood and platelets is constant. In fact, every two seconds, someone in the U.S. needs a blood transfusion, according to the Red Cross.

Upcoming Blood Drives:

- Friday, August 28, 7 am – 7 pm
 - Includes free COVID-19 antibody testing for donors and Amazon gift card
- Wednesday, September 16, 7 am – 7 pm
 - Includes free COVID-19 antibody testing for donors
- Monday, October 14, 7 am – 7 pm
- Wednesday, October 23, 7 am – 7 pm

“We are grateful to Pomona Valley Hospital Medical Center for their continued partnership with the American Red Cross,” said Jennifer Bachman, Donor Resources Development Account Manager with the Red Cross. “They’ve stepped up and gone above and beyond this year, collecting 520 units of blood and potentially saving 1,560 lives.”

Community members are encouraged to make a difference with PVHMC by donating blood at an upcoming American Red Cross drive. All blood drives are held in the hospital’s Pitzer Auditorium. All donors and staff will be screened for possible COVID-19 symptoms before entry.

To schedule an appointment to donate blood at PVHMC, visit www.redcrossblood.org and enter sponsor code: PVHMC.

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About Pomona Valley Hospital Medical Center

Pomona Valley Hospital Medical Center (PVHMC), a nationally recognized and accredited 412-bed, not-for-profit community medical center and trauma center, proudly serves residents in eastern Los Angeles and western San Bernardino counties. PVHMC's accolades include The Joint Commission's Gold Seal of Approval® for advanced certification in inpatient diabetes care, palliative care, sepsis, perinatal care and total joint replacement. As the largest birthing hospital in Los Angeles and San Bernardino Counties, PVHMC is honored to hold the prestigious Baby-Friendly designation. The Hospital is among the top 10% of all short-term acute care hospitals in the United States to receive the Healthgrades® Patient Safety Excellence Award and was named a Best Regional Hospital by U.S. News & World Report. For more information, visit pvhmc.org.